DANIEL YANKOVYCH
Senior Frontend Developer

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PROFESSIONAL SUMMARY

Senior Frontend Developer with 6+ years of experience leading feature delivery and UI architecture for a large-scale interactive streaming platform. Expert in React, Next.js, JS/TS and scalable component systems, with experience in performance optimization, state management (Redux, React Query), accessibility, observability and CI/CD pipelines for AWS and Cloudflare serverless infrastructure. Recognized for improving navigation, content discovery and real-time interaction while mentoring developers and strengthening frontend best practices.

RELEVANT EXPERIENCE SUMMARY

Programming Languages: JavaScript (ES6+), TypeScript, Node.js;
Tools: WebStorm, Git/GitHub;
Frontend Technologies: React, Next.js (SSR/ISR), TypeScript, Redux Toolkit, Context API, React Query, Tailwind CSS, Storybook, Apollo GraphQL, REST APIs, WebSockets, OAuth 2.0, Webpack, Cloudflare tools, AWS (Lambda, CloudFront), CI/CD workflows, dnd-kit, GSAP, Sanity.io, AI/LLM integration (OpenAI API);
Performance & Quality: Jest, A11Y, WCAG accessibility standards, Core Web Vitals, bundle optimization;

PROFESSIONAL EXPERIENCE

Senior Frontend Developer/Team Lead
2023 – Present: CSME Technology Inc. (Remote)

- Contributed to a global interactive live-streaming platform using React, Next.js, TypeScript, JavaScript and Node.js, optimizing routing, rendering performance and responsiveness across high-traffic user journeys.
- Built advanced discovery, search and profile experiences using GraphQL, REST APIs, Redux and React Query, improving navigation performance and engagement.
- Improved platform reliability through CI/CD automation, AWS and Cloudflare serverless delivery, performance observability (Core Web Vitals, Lighthouse automation), feature-flag releases and mentoring while contributing to architectural decision-making with product, design and marketing stakeholders.
- Developed a reusable component library with Storybook and Tailwind CSS, implementing A11Y standards, design tokens and shared UI patterns to support scalable feature development.
- Enhanced browsing and content discovery through infinite scroll, dynamic data loading, optimized card rendering and WebSockets-driven interaction components, improving responsiveness and engagement.

Frontend Developer
2020 – 2023: CSME Technology Inc. (Tel Aviv, Israel)

- Developed and launched 100+ branded sites using React, Next.js, JavaScript and Tailwind CSS, supporting rapid campaign rollouts and consistent UI across regions.
- Implemented onboarding and authentication flows with REST APIs for whitelabel platforms, improving user activation and partner integrations.
- Built and maintained content workflows in Sanity.io headless CMS, enabling non-technical teams to update pages while reducing publishing time.
- Integrated analytics and attribution tooling (Google Analytics, Everflow) with custom event tracking to provide marketing with clear campaign performance insights.

Junior Frontend Developer
2019 – 2020: Inetex Ltd. (Rehovot, Israel)

- Modernized static and WordPress sites by migrating to Next.js on Vercel and standardizing responsive styling with Bootstrap.

EDUCATION

2010 – 2016: M.Sc. & B.Sc. in Computer Science, I. Sikorsky Kyiv Polytechnic Institute (Kyiv, Ukraine)

LANGUAGES

English (Fluent), Ukrainian (Native)